

The Production of Information Technologies, Media Markets, and Labour in the Twentieth Century

Museum der Arbeit, Wiesendamm 3, 22305 Hamburg, Germany

12-14 April 2018

Thursday, 12 April

17.00 *Guided tour through the museum* (Sandra Schürmann)

18.00-19.00 *Keynote: **Monika Dommann** (Zurich), title tba*

Friday, 13 April

9.00-9.15 Introduction (Karsten Uhl)

9.15-10.45 *Typography* (Chair: Kim C. Priemel)

Vaibhav Singh (Reading): Means of Production: Typographic Design and Technological Enterprise in Early Twentieth-Century India

Nikolaus Weichselbaumer (Mainz): Typesetting Technology as a Key Factor for the Development of Type Design and Typography in the Twentieth Century

10.45-11.15 Coffee break

11.15-12.45 *Photos* (Chair: Karsten Uhl)

Jonathan L. Dentler (Los Angeles): Printing the Electric Eye: Technological Transformation, News Markets, and the Interwar Public Sphere

Yanai Toister (Tel Aviv) Love's Labour's Lost. Photography Before and After Anthropocentrism

Lunch break

14.00-16.00 *Selling Print Media* (Chair: Karl Christian Führer)

Torsten Kathke (Mainz): Amazon in Print: The Bertelsmann Book Club as Purveyor of Media

Daniel Raff (Philadelphia): Bookstore Chains in America 1971-2011: How Information Technology Changed Bookselling

Sabrina Mittermeier (Munich): Targeting the Niche: Baby Boomers and the Rise of Specialty Magazines

- 16.00-16.30 Coffee break
- 16.30-18.00 *Storage* (Chair: Martina Heßler)
Matts Lindström (Stockholm): Dreams of the Minuscule: The Imaginary of Microfilm and the Production of Scientific Information
Alexandros Panagopoulos (Athens): Invisible Labour During the Digitalization of the Newspaper Archive of the Greek Parliament Library, 2004-2010
- 19.00 Conference Dinner

Saturday, 14 April

- 9.00-10.30 *Industrial relations 1* (Chair: Knud Andresen)
Kim Christian Priemel (Oslo) Three Commissions and a Funeral. The British Newspaper Industry's Economics and Politics, 1947-77
Sonja Neumann (Munich) Showdown on the Newspaper Market – How Skeleton Editions reflect the Balance of Power between the Printing Business Players
- 10.30-11.00 Coffee break
- 11.00-12.30 *Industrial relations 2* (Chair: Knud Andresen)
Karsten Uhl (Hamburg/Darmstadt): The Old, the New, and Participation: Printing Unions' Involvement in Technology Development, 1950s-1980s
Jesse Adams Stein (Sydney): The Last Generation of Australian Hot Metal Compositors: Are There Lessons for Engineering Pattern-Makers (and Beyond)?
- 12.30-13.00 *final discussion*